

3E delivering on global growth strategy

3E, a global energy consultancy and software product company has attracted new investors, strengthened its management team and continues the global roll-out of its consulting services and SynaptiQ software platform for renewable energy portfolio optimization.

3E was awarded a prestigious Gazelle prize in May, as the fastest growing SME in the Brussels region over the last 5 years.

The company has recently attracted € 10 million in new investment to further develop SynaptiQ, an independent monitoring and reporting platform which can enable performance increases of 2 to 7% for multi-technology renewable energy portfolios.

The software platform has recently been connected to the 165 MW Belwind offshore wind farm. Frank Coenen, CEO of Belwind, said of the system, "SynaptiQ provides us with intelligent, independent monitoring and improved reporting through a flexible and user friendly online platform". Furthermore, it has this year been connected to over 250 large scale industrial PV parks in six countries.

The new strategy and diversification of 3E service offerings is supported by the company's reinforced management team.

Bruce Douglas, the Chief Operating Officer of the European Wind Energy Association (EWEA), joined 3E as Sales and Marketing Director at the beginning of April. He worked at EWEA for 10 years before joining 3E and has over 15 years of senior business management, sales and marketing experience in the renewable energy sector. Bruce Douglas commented "3E has, for 10 years, been the hidden gem of the smart energy revolution, consistently delivering high quality products and services across renewables, energy efficiency and grids. With its innovative software products, backed up by expert consultants, the company has huge potential for future growth".

Wim Janssen joined 3E in early June, as Director of 3E's Consultancy Unit in charge of the company's service offering in Wind, Solar, Buildings and Grids. Wim Janssen was previously Senior Investment Manager at DG Infra, COO of international PV development company Enfinity and has held several management positions at Siemens. Wim Janssen said of this new opportunity: "Contributing to 3E's mission to be a global technology company in renewable energy and energy efficiency is a thrilling prospect. I have been following and have worked with the company for several years and believe that, with the strong people on board, continuously striving for high quality, 3E is bound for even more success.

More information www.3E.eu

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